

FFY 2018 SNAP-Ed Evaluation – at a Glance

Prior to using evaluation tools and for more detailed information on ordering and printing paper surveys, please reference the [FFY 2018 SNAP-Ed Evaluation Instructions](#). Instructions for sending completed (and matched, when applicable) surveys back to campus using the cover sheet are included in the Instruction document. For questions about printing and ordering all paper surveys, please contact Brenda Draper (Brenda.Draper@oregonstate.edu).

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Youth Direct Education Evaluation Tools

For questions about curricula, please contact Rose or Stephanie: Rose.Jepson-Sullivan@oregonstate.edu; Stephanie.Russell@oregonstate.edu.

Evaluation Tool	Purpose	When to Use	Audience	How many?	Notes
Kindergarten Discover MyPlate (DMP)	Evaluates knowledge before and after a series of DMP.	Pre- : before the start of lesson 2. Post- : after lesson 8. 6-month follow-up : not sooner than 6 months after the end of lesson 8.	Kindergarten students	The goal is at least 100 matched pre-, post-, and 6-month follow-up (when applicable) survey sets per Unit for each	
1st and 2nd Grade	Evaluates knowledge and behavior change before and after a series of direct education lessons.	Pre- : at the start (before lesson 2) of a series of classes. Post- : after the last lesson in a series of classes. 6-month follow-up : not sooner than 6 months after the end of a series of SuperTracker , Eat Move Win , or an adult series .	1 st & 2 nd grade students	age group. If you are reaching fewer than 100 students, please evaluate them all. To end up with at least 100 matched sets, it is advisable to give the pre-test to all students to account for those who may be lost to follow-up.	Evaluate mixed age groups whenever possible. Use the survey for the lowest age group represented (e.g. in a group of 3 rd to 6 th grade students – use the 3 rd to 5 th grade survey for all).
3rd – 5th Grade			3 rd – 5 th grade students		
6th – 8th Grade			6 th – 8 th grade students		
9th – 12th Grade			9 th – 12 th grade students		

Adult Direct Education Evaluation Tools

For questions about curricula, please contact Rose or Stephanie: Rose.Jepson-Sullivan@oregonstate.edu; Stephanie.Russell@oregonstate.edu.

Evaluation Tool	Purpose	When to Use	Audience	How many?	Notes
<p>Adult paper survey</p>	<p>Evaluates knowledge and behavior change before and after a series of direct education lessons.</p>	<p>If you are teaching Cooking Matters or Walk With Ease – please instead use tools specific to these curricula.</p> <p>Pre-: at the start (before lesson 2) of a series of classes.</p> <p>Post-: after the last lesson in a series of classes.</p> <p>6-month follow-up: not sooner than 6 months after the end of a series of classes.</p>	<p>Adults & older adults</p>	<p>There is no limit on adult surveys. Please survey as many participants as possible.</p>	
<p>Adult e-Survey: 6-month follow-up only</p>	<p>Evaluates sustained knowledge and behavior change after a series of direct education lessons.</p>	<p>6-month follow-up: not sooner than 6 months after the end of a series of classes.</p>			<p>Available for convenience and to improve the return rate of 6-month follow-up surveys. Please collect email addresses during the first class, and let participants know to expect an email survey from you in 6 months.</p>

Food Hero (FH) Evaluation

For questions about Food Hero Evaluation Tools, please contact Lauren or Chris: Lauren.Tobey@oregonstate.edu; Christine.Mouzong@oregonstate.edu.

Kids Tasting Evaluation Tools

Evaluation Tool	Purpose	When to Use	Audience	How many?	Notes
Paper Survey	Identify the Food Hero recipes kids prefer, with goal of marketing “Kid-approved” recipes for Food Hero campaign. Popular recipes will be promoted as “Kid Approved” on the website and in schools and events; recipes may also be converted to quantity recipes.	Use year long. Administer paper survey to kids directly after they have tasted a Food Hero recipe (e.g. at schools sites, Boys & Girls clubs).	School-age kids children and youth still living at home.	Please collect Food Hero evaluations whenever possible. The goal for FFY 2018 is to have each unit complete a minimum of 60 Kids Tasting surveys (either paper or count method) this year; 1 per participant per/fiscal year	Please read the Kids Tasting Instructions before using the paper survey or counting tools. Find it at: Food Hero Community Toolkit → Evaluation Tools → Kid’s Tasting Survey Instructions
Voting with Counting Discs	This option allows large groups of kids to vote quickly and secretly; use instead of the paper survey after kids try FH recipes.	School-age children and youth still living at home.			
Plate Waste	Used to validate the results of Kids Tasting survey/bean count	Use at school sites with the capacity and educator resources to conduct a plate waste observation.	School-age children and youth still living at home.		Please refer to the Food Hero Community Toolkit → Evaluation Tools → Kid’s Tasting Survey for detailed instructions on conducting a plate waste observation.

Food Hero (FH) Evaluation

For questions about Food Hero Evaluation Tools, please contact Lauren or Chris: Lauren.Tobey@oregonstate.edu; Christine.Mouzong@oregonstate.edu.

Parent & Family Food Hero Evaluation Tools

Evaluation Tool	Purpose	When to Use	Audience	How many?	Notes
Family Dinner Survey (FDS) *Use through December 2017	Adult intercept survey. Measures awareness of FH brand and campaign, and fruit & vegetable intake and preferences, including family use of canned vegetables.	<p>*Use for first ½ of year, through the end of December 2017.</p> <p>Short intercept survey designed to be distributed at FH events and pantries. Adults complete survey and receive a FH incentive when they turn it in – please refer to the Notes column for more information.</p>	Adults attending FH events or at sites with strong FH presence (schools, food pantry, DHS offices, WIC clinics)	Please collect evaluations whenever possible. The goal is for each unit is to collect a total of 60 adult intercept surveys = 30 FDS and 30 CTS surveys combined, per fiscal year	<p>Family Dinner Survey materials are available at this link. Please read the protocol before using adult intercept tools.</p> <p>Offer participants an <u>incentive</u> connected to ongoing FH messaging at site (e.g. cutting board, FH monthly, grocery bag).</p>
Cooking Tools Survey (CTS) *Use starting January 2018	Adult intercept survey. Assesses current household barriers to preparing more family meals at home, including access to common cooking tools. Results will be used to update various FH components, e.g. reinforcements.	<p>Use for second ½ of the year, starting in January 2018 through December 2018.</p> <p>Designed to be distributed at FH events and pantries. Adults complete survey and receive a FH incentive on site.</p>	Adults attending FH events or at sites with strong FH presence (schools, food pantry, DHS offices, WIC clinics)	Adult participants should complete only one FDS and one CTS per fiscal year.	<p>Cooking Tools Survey materials are available here: http://foodhero.org/cooking-tools</p> <p>Please read the protocol before using adult intercept tools.</p> <p>* See above, re: offering an incentive for an adult intercept.</p>
Parent Recipe Survey (PRS) **Limited use for FFY 2018**	Assesses family use of Food Hero recipes & messages used in classroom, lunchrooms or other sites where we reach children at school.	Use at schools with a strong FH presence after a series of tastings (in schools where students have had several opportunities to try FH recipes and FH materials have been sent home to families).	Parents/guardians of school-age children at schools with strong Food Hero presence	**Please contact the Food Hero team (Lauren Tobey, Chris Mouzong) about using PRS paper surveys you have on hand for Fall 2017, or using them for a special project**	**For budget reasons, we will not be printing new PRS for FFY 2018. Please contact Lauren about using this survey on a limited, special project basis in FFY 2018.**