

Parent Recipe Survey – 10 Step Guide

Background

This survey assesses family use of recipes demonstrated in classrooms, lunchrooms or other sites where we reach children at school. The survey aims to determine whether the child has talked about what was learned about healthy eating at home and if the family took any actions as a result. This survey has historically been very effective at demonstrating SNAP-Ed impact and should take less than 10 minutes for completion.

For standardization, *please only evaluate usage of recipes that children were able to taste.*

Evaluation Procedure

1. The survey is on the Food Hero website at this link: <https://www.foodhero.org/parent-recipe>. Tailor it with the names of recipes that you distributed (it is ok to delete some lines if you used less than 6 recipes in your program). Print copies.
2. Print copies of the informed consent letter for parents. Staple to the questionnaire.
3. Note: The consent letter offers parents a cutting board (which probably increases the response rate.)
4. Order flexible cutting boards from Brenda Draper. (We plan for a 50% return of questionnaires. For starters, please cut your full order in half. We'd be glad to send more cutting boards later if the survey response is higher than anticipated.)
5. Give the stapled questionnaires/consent letters to the teacher for distribution to students and leave them a large envelope to place the surveys in as they are returned and bottom halves of the cover letter for cutting boards. (If a school sends a weekly folder of materials home to parents, this could be included.)
6. Children will return the questionnaires to their teacher. (You could leave enough incentives for the teacher to distribute to children when questionnaires are received e.g., Food Hero hand stamps; pencils).
7. Make arrangements to pick up returned questionnaires from the teacher by a specific date and deliver cutting boards at that time. (There may be later stragglers.)
8. Separate the cutting board request sheets from the questionnaires. Put a sticky note with parents'/kids' names on cutting boards. Give cutting boards to teacher for distribution.
9. Send Q 1-10 (first page of the English and Spanish questionnaire) to OSU. Bundle these for each classroom and complete a cover sheet.
10. Send to Bridget Washburn, Extension Family and Community Health, Oregon State University, 106 Ballard Hall, Corvallis, Oregon 97331-5106.