

Food Hero Online Highlights

Over 13,100 social media followers, and 798,000 engaged audience members a month on Pinterest

Free customizable tools for all communities

Fun and healthy activities to enjoy at home.

Over 2.1 million unique visitors to the website per year

Resources for 67 featured ingredients

~42% of all the page views are to the Spanish side of the website—toggle between languages on nearly every website page

Great ideas for cooking pancakes with kids!

Videos and other resources to help you grow your own garden

Audience favorite: Search Recipes by Ingredient

Over 82 recipes featured in videos

Food Hero is your go-to site for quick, tasty, healthy recipes and helpful tips. Whether you're a beginner or a pro, you'll find something new for your family to enjoy.

389 well-tested, healthy, and tasty recipes

Healthy Recipes

96% of the recipes have user comments



A space packed with fun activities for kids!

Kids

Art contest, activities, coloring sheets, ...and tons of kid-approved recipes!

At least 70% of kids who tried these 86 recipes liked the taste!



Kids go here!

76 quantified and USDA meal pattern credited recipes

Cooking for a Crowd?

Check out our **Quantity Recipes**, a great help for parties and other events with large numbers of people. All these recipes were approved by Child Nutrition Specialists and meet the USDA meal pattern requirements for schools and child centers. Delicious and healthy!



Monthly Magazine

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5,649 email subscribers monthly

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